



## DEPARTMENT OF EDUCATION

**[Docket No.: ED-2017-ICCD-0036]**

### **Agency Information Collection Activities; Comment Request; Study of an Information Strategy to Increase Enrollment in Postsecondary Education**

**AGENCY:** Institute of Education Sciences (IES), Department of Education (ED).

**ACTION:** Notice.

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**SUMMARY:** In accordance with the Paperwork Reduction Act of 1995, ED is proposing a new information collection.

**DATES:** Interested persons are invited to submit comments on or before [INSERT DATE 60 DAYS AFTER DATE OF PUBLICATION IN THE FEDERAL REGISTER].

**ADDRESSES:** To access and review all the documents related to the information collection listed in this notice, please use <http://www.regulations.gov> by searching the Docket ID number ED-2017-ICCD-0036. Comments submitted in response to this notice should be submitted electronically through the Federal eRulemaking Portal at <http://www.regulations.gov> by selecting the Docket ID number or via postal mail, commercial delivery, or hand delivery. *Please note that comments submitted by fax or e-mail and those submitted after the comment period will not be accepted.* Written requests for information or comments submitted by postal mail or delivery should be addressed to the Director of the Information Collection Clearance Division, U.S. Department of Education, 400 Maryland Avenue, SW, LBJ, Room 224-84, Washington, DC 20202-4537.

**FOR FURTHER INFORMATION CONTACT:** For specific questions related to collection activities, please contact Melanie Ali, 202-245-8345.

**SUPPLEMENTARY INFORMATION:** The Department of Education (ED), in accordance with the Paperwork Reduction Act of 1995 (PRA) (44 U.S.C. 3506(c)(2)(A)), provides the general public and Federal agencies with an opportunity to comment on proposed, revised, and continuing collections of information. This helps the Department assess the impact of its information collection requirements and minimize the public's reporting burden. It also helps the public understand the Department's information collection requirements and provide the requested data in the desired format. ED is soliciting comments on the proposed information collection request (ICR) that is described below. The Department of Education is especially interested in public comment addressing the following issues: (1) is this collection necessary to the proper functions of the Department; (2) will this information be processed and used in a timely manner;

(3) is the estimate of burden accurate; (4) how might the Department enhance the quality, utility, and clarity of the information to be collected; and (5) how might the Department minimize the burden of this collection on the respondents, including through the use of information technology. Please note that written comments received in response to this notice will be considered public records.

*Title of Collection:* Study of An Information Strategy to Increase Enrollment in Postsecondary Education

*OMB Control Number:* 1850-NEW

*Type of Review:* A new information collection

*Respondents / Affected Public:* Individuals or Households

*Total Estimated Number of Annual Responses:* 14,180

*Total Estimated Number of Annual Burden Hours:* 647

*Abstract:* This demonstration study will evaluate the use of a promising messaging strategy designed to help TRIO Educational Opportunity Center (EOC) grantees meet the program's goal of increasing college enrollment. EOCs are hosted at postsecondary institutions or nonprofit organizations and generally serve low-income individuals who are 19 years and older -- most of whom are potential first-generation college-goers. The study will evaluate whether systematic text messaging can enhance EOCs' counseling services and lead to increased Free Application for Student Aid (FAFSA) completion and postsecondary education enrollment rates. Across 20 EOCs, approximately 6,000 adults will be randomly assigned to receive EOCs' typical services or to receive EOCs' typical services plus the text messaging.

Dated: March 16, 2017.

Kate Mullan, Acting Director,  
Information Collection Clearance Division,  
Office of the Chief Privacy Officer,  
Office of Management.

**[BILLING CODE 4000-01-P]**

[FR Doc. 2017-05558 Filed: 3/20/2017 8:45 am; Publication Date: 3/21/2017]